

Pinners

Learn,
Create,
Connect,
Shop

2026
ALL-CITIES
INFORMATION
KIT



Great shows
designed for your
success!

"The nation's best creative event!"



We create shows better than others.



Audience

The most important thing a show can bring is qualified and active buyers. At Pinner's you'll find your perfect audience.



Show quality

No chalk lines or outdoor shows here. It's a beautiful show that helps attendees associate with quality exhibiting shops.



Fresh format

Regular expos can be...tired. But with our combination of new classes, trends & top shops you can feel the energy each show.



Marketing

Organizers are on-their-honor to truly use show budget to create proper promotion & we never scrimp here.





Pinners Kansas City February 6-7, 2026

at the Overland Park Convention Center

Why Kansas City?

Kansas City statistically is Pinners fastest growing show over the last two years. It's bolstered by a large local exhibitor contingent that helps in local promotion. It's also at a good time of the year when event options are needed. And of course the Overland Park Convention Center is one of the most visitor friendly facilities in the country.



Estimated attendance

2025: 10,023
2026 estimated:
10,000-12,000

Demographics (2025)

91% female
58% married
21% ages 24-34
28% ages 35-44
30% ages 45-54
15% ages 55-64
Median household
income = \$94,490

Web:

pinnersconference.com

Exhibitor web info:

ks.pinnersconference.com/-for-exhibitors

Contact us:

Phone 801-822-1333
Email: info@bennettevents.com

PinnersConference.com

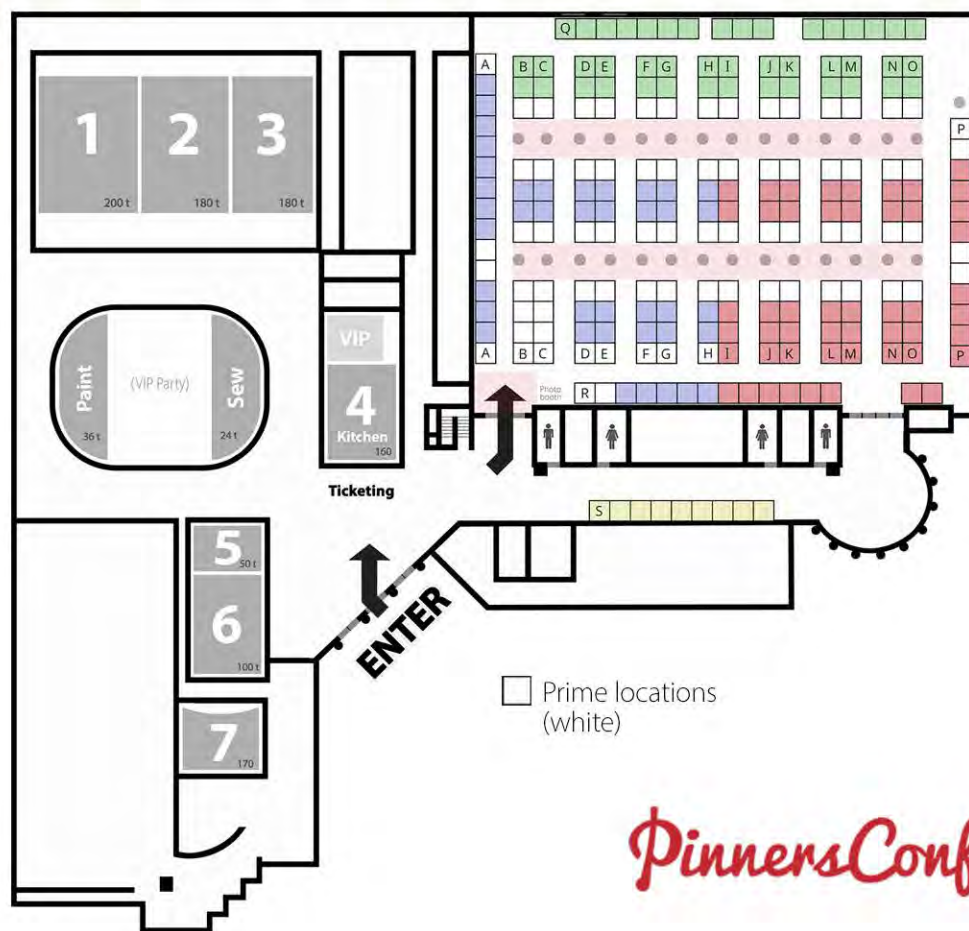


Pinners St. George March 20-21, 2026

at the Dixie Convention Center, St. George, UT

Why St. George?

This newer show got off to a fabulous start in St. George in 2025 and we'll look to build on that success with great word-of-mouth and even wider marketing. The Dixie Convention Center is convenient and beautiful, has good parking and boasts host of exhibitor friendly policies. You'll love this show.



Estimated attendance

2025: 7,440
2026 estimate:
8,000-10,000

Demographics (2025)

87% female
68% married
28% ages 24-34
22% ages 35-44
22% ages 45-54
14% ages 55-64
Median household
income = \$105,100

Web:

pinnersconference.com

Exhibitor web info:

stg.pinnersconference.com/-for-exhibitors

Contact us:

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Email: info@bennettevents.com

PinnersConference.com



Pinners Texas September 18-19, 2026

at the Will Rogers Memorial Center, Fort Worth, TX

Why Texas?

We are celebrating Pinners Texas' 10th anniversary in 2026! It's our second largest Pinners Conference nationally and annually draws a great crowd of qualified shoppers. We also love the Will Rogers Memorial Center which offers a welcoming and convenient experience with plenty of parking, a spacious facility that makes shopping and attending classes comfortable, and a staff that cares about ensuring every guest has a great time. As always our number one goal is your business' success!

Estimated attendance

2025: 10,050

2026 estimate: 10,000 to 13,000

Demographics (2025)

94% female 61% married

20% ages 24-34

33% ages 35-44

32% ages 45-54

12% ages 55-64

Median household income = \$99,100

Web:

pinnersconference.com

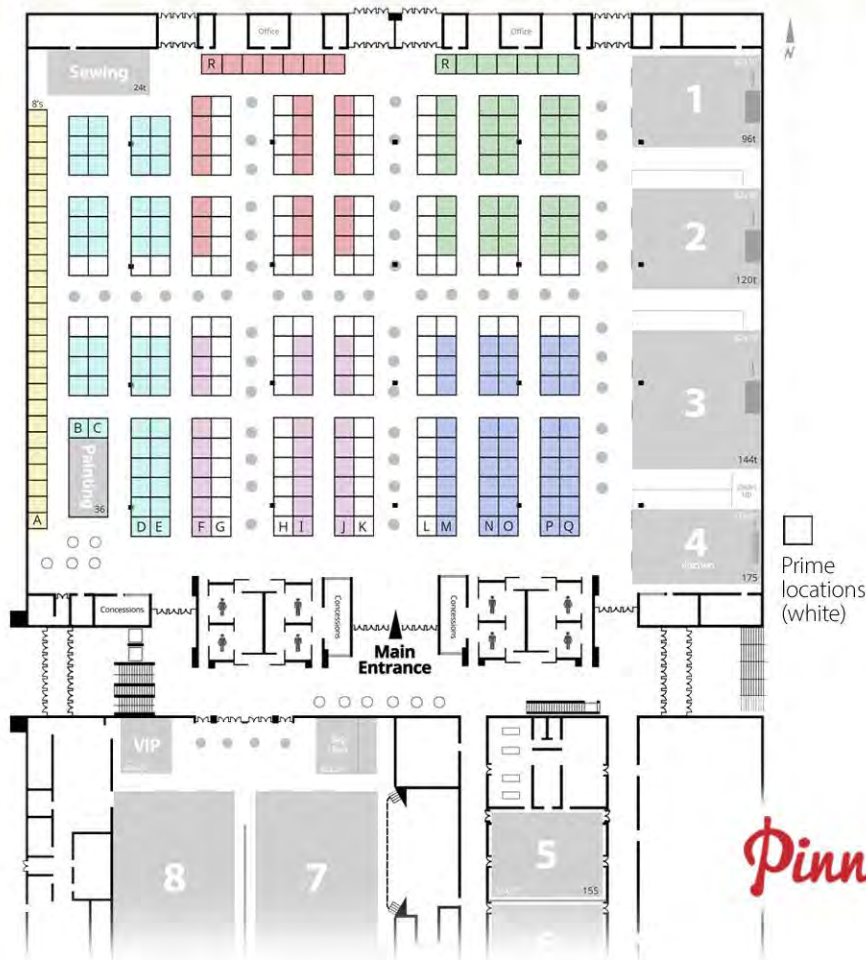
Exhibitor web info:

tx.pinnersconference.com/for-exhibitors

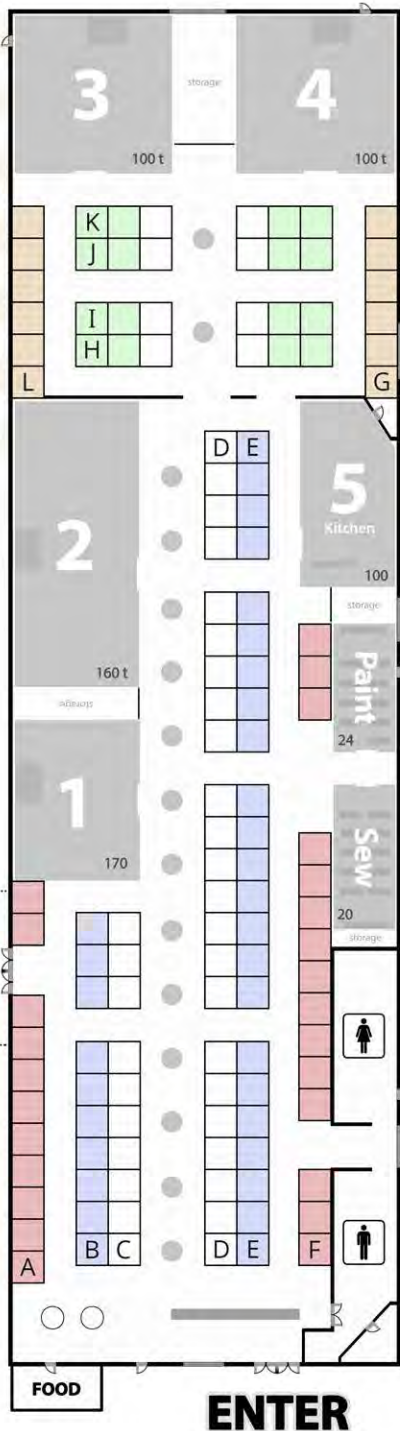
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Phone 801-822-1333

Email: info@bennettevents.com



PinnersConference.com



Pinners Colorado September 25-26, 2026

at the Norris Penrose Event Center,
Colorado Springs, CO

Why Colorado?

We have long envisioned expanding into beautiful Colorado, and Colorado Springs offers the ideal location at the perfect time of year. This facility is a great location featuring convenient access and free parking. The strong, engaged community is a perfect Pinners fit and we are confident this will be a standout first-year show - and one that will be a favorite for years to come.

Web:

pinnersconference.com

Exhibitor web info:

co.pinnersconference.com/-for-exhibitors

Estimated attendance

2025: Not available

2026 estimated:

6,000-10,000

Demographics not collected yet.

Utah sample demo's:

87% female

68% married

28% ages 24-34

22% ages 35-44

22% ages 45-54

14% ages 55-64

Median house income = \$97,200

Contact us:

Phone 801-822-1333

Email: info@bennettevents.com

PinnersConference.com



Pinners Utah November 5-7, 2026

at the Mtn America Expo Center, Sandy, UT

Why Pinners Utah?

Pinners Utah is the grand daddy of them all and is fast becoming a national destination for creative enthusiasts. It's the oldest and largest Pinners with 13 years and tens of thousands of devoted attendees behind it. It's the only 3-day Pinners event and is a fabulous return on investment. Make it a part of your great year.

Estimated attendance

2025: 37,380 | 2026 estimate: 35,000 to 40,000

Websites

Exhibitor: ut.pinnersconference.com/for-exhibitors

Main: PinnersConference.com

Demographics

87% female 68% married Median income = \$97,200

28% ages 24-34 22% ages 35-44

22% ages 45-54 14% ages 55-64

Contact us: 801.822.1333 or e-mail: info@bennettevents.com



PinnersConference.com



Pinner's Arizona is one of the most established Pinner's events across the country because we have been doing this successful show in the same venue for 7 years running. It's also the perfect time of year for an event with it's coveted mid-November time slot. All of this combines to make the show successful for our exhibiting friends year after year after year. And we're looking for our record this year :)

Estimated attendance

2025: 12,170 | 2025: 12,000-14,000

Demographics

96% female and 48% married
28% ages 24-34
30% ages 35-44
30% ages 45-54
8% ages 55-64
Median household income = \$98,900

Websites

Exhibitor: az.pinnerconference.com/for-exhibitors
Main: PinnerConference.com

Contact

Pinner's office: 801.822.1333
E-mail: info@bennettevents.com

PinnersConference.com

Rates for America's best creative event

Exhibiting

Standard in-line booth (10'x10')	KS, StG, TX, CO & AZ	\$849
Standard in-line booth (10'x10')	UT (3 days)	starting at \$1199 See UT Rates
Corner (regular)		add \$100
Premium in-line		add \$100
Premium corner booth		add \$200
Small corner booth (8'x10', if avail.)		minus \$100
Small in-line booth (8'x10', if avail.)		minus \$200
Additional Booths (all shows)		minus \$100 per additional

Multiple show discounts

Single show	no discount
Extra shows (2 thru 6)	minus \$100 per show

Ticket promo codes

Each exhibiting business will receive a \$5 off online ticket code that can be shared with anyone for any ticket.

Sponsorships

Title	\$25,000
Major	10,000
In-show	6,000
VIP Night	See rep
Be guaranteed exposure in extensive marketing, PR, TV, social media posts, show-day coverage & much more. See your sales rep for a complete information sheet.	

Referral program

Join our referral program! \$100 credit for new exhibitors you refer.

Pinner's invests in real marketing

You've heard the saying, "You get what you pay for." It's really true. We believe in full regional & online marketing for *your* success, everytime.

- Expert, independent PR & media buyers
- Television
- Billboards (where applicable)
- The industry's best paid Meta /social media channels
- Google Ad Words & SEO
- Earned media (news, shows)
- Pinner's e-mail campaigns (220,000+ subscribers)
- Community orgs & outreach
- Influencer partners marketing ...and more!

** Face-to-face events are the #1 return on investment among all advertising options.*



Utah Rates

America's top creative event

Utah rates (3 day show, see color-coded map)

Standard in-line booth (10'x10')		\$1199
Standard in-line booth (10'x9', limited)		\$1099
Corner (regular)		plus \$100
Tabled in-line		plus \$100
Tabled corner		plus \$200
Premium in-line		plus \$200
Premium in-line tabled		plus \$300
Premium corner		plus \$300
Premium tabled corner		plus \$400

Multi-show discount (annual) minus \$100 per additional

Multiple show discounts

Single show no discount
Extra shows (2 thru 6) minus \$100 per show

Ticket promo codes

Each exhibiting business will receive a \$5 off online ticket code that can be shared with anyone for any ticket.

Sponsorships

Title \$25,000
Major 10,000
In-show 6,000
VIP Night See rep
Be guaranteed exposure in extensive marketing, PR, TV, social media posts, show-day coverage & much more. See your sales rep for a complete information sheet.

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You've heard the saying, "You get what you pay for." It's really true. We believe in full regional & online marketing for *your* success, everytime.

- Expert local and independent PR & media buyers
- Television
- Billboards (where applicable)
- The industry's best paid Meta /social media channels
- Google Ad Words & SEO
- Earned media (news, television shows, etc)
- Pinners e-mail campaigns (220,000+ subscribers)
- Community organizations & outreach
- Massive Influencer partners marketing ...and more!

** Face-to-face events are the #1 return on investment among all advertising options.*



Testimonials ...

Because our business is
helping your business!



Feel
the
love

"Pinner's has been such an incredible and unique experience for us! There is not another tradeshow like it. Such a fun and well run event, and the opportunity to meet with customers can't be beat. We are huge fans!"

Roxanne Wise, Rookie Wellness

"Pinner's is filled with like minded, creative people. We are given one amazing weekend to come together for the sharing and exchanging of ideas. It's a magical feeling of connection. I've met amazing people through teaching classes & exhibiting. It's by far my favorite event I attend every year!"

Lola Hunt, Treasure Hunts

"Michaels is proud to be at Pinner's for the makers as they fuel their imagination and creativity. Our time spent here has provided us with an authentic and engaging way to inspire, encourage, meet, and motivate amazing makers across the country! Thanks!"

Mallory Smith, Michaels Stores

"We wanted to tell you THANK YOU. Pinner's was a huge success for us. We loved interacting with other booths, seeing customers, and obtaining new followers. There's just so many things that really set Pinner's apart from other conferences. What a business booster!"

The Wood Connection

"Wow!! Pinner's did not disappoint!! Two full days of shopping, crafting, eating, laughing, inspiring and lifting moments! Can't wait til next year!!"

@deviniesdesire

"Nice job on the conference! It was such a great weekend. I'm seriously impressed. Thank you!"

Alison Prince, HowDoesShe.com

"We've attended seven Pinner's across three cities. They are well organized & bring in a big crowd. We love meeting our customers & seeing them come back year after year! This is a great event for our brand."

Carrie Lindsey, Carrie Elle

All kinds of people come to Pinner's to support their creative outlets. It's amazing. We are a .com business and this is truly our customer base. We have grown our core business and it's also a way to meet existing customers that just want to visit and see what's new.

Jeff McWilliams, UnfinishedWoodCo.com